

# Mor Ravid

## Product Designer

End-to-end designer with over 4 years of experience leading the full product design cycle - from research and ideation to polished, pixel-perfect solutions. Skilled in designing both complex B2B platforms (SaaS, security, management) and B2C mobile apps, with a strong focus on usability and impact and great eye for design details and alignments.

Figma expert, with experience creating design systems, prototypes and mentoring teammates.

A collaborative team player with strong analytical and communication skills, passionate about learning, sharing knowledge, and contributing to team success.



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## Work Experience

### Supersonic (from Unity)

#### 2023 - Present | Product Designer

- Designing the interface of Supersonic's admin platform, optimizing workflows for internal product and business teams.
- Designing partner-facing projects for game developers and studios, such as Supersonic's mobile app and new features for Astra app.
- Lead designer of the design system, creating scalable components, styles, and guidelines used across multiple products.
- Working with product managers, developers, data and marketing teams to validate solutions that support business goals.
- Design QA

### Salant ID

#### 2021 - 2023 | UI/UX Designer

- Designed a variety of products for diverse clients, from complex multi-product systems to B2C mobile apps.
- Managed multiple projects simultaneously, meeting deadlines and delivering high-quality work under pressure.
- Collaborated closely with product and development teams.
- Created multiple design systems for clients, including several built from scratch, ensuring consistency, scalability, and efficiency across their products.
- UX research, usability testing, design QA
- Notable clients include:



## Education

2017 - 2021 | B.Design in Visual Communication from HIT

2006 - 2012 | Graduated Tichon Hadash high school

## Military Service

2012 - 2014 | Squad commander at Camp 80 for basic trainings

## Toolbox

- **Figma - Expert level**  
Design systems  
Prototyping
- **Adobe CC Suite**  
Illustrator  
Photoshop  
After Effects
- **Languages**  
Hebrew - Native  
English - Fluent